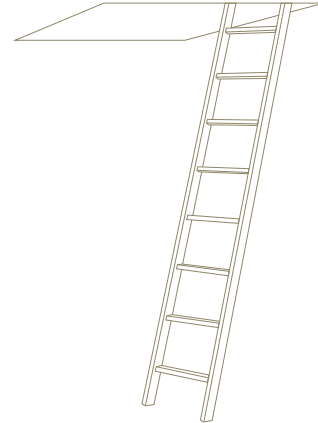


ADAM – THE HOSPITAL OF THE FUTURE

The Challenge: the Swiss hospitals need to generate the financing requirements for the desperately needed new investments. How?

The Chance: 30 to 35 percent available productivity and competence reserves in all value chain areas and in all hospital business processes.



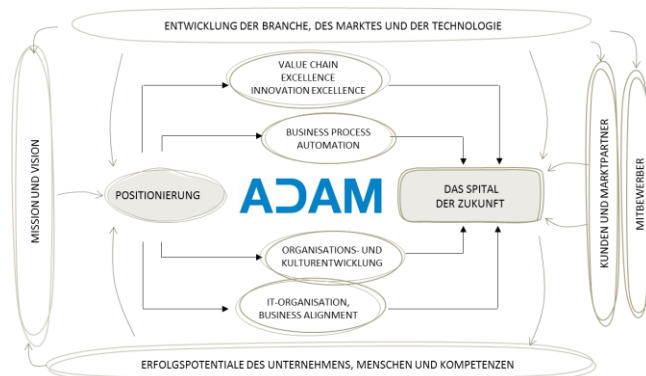
ADAM – the Hospital of the Future.

We believe in the future of the hospital industry and we know that today there are immense untapped productivity and competence reserves available.

That's why we, the innovative, international think-tank and the first Swiss engineering firm for IT solutions and innovation, IMP Consulting and BIM, created a transformation program to the hospital of the future: ADAM. ADAM generates (also for public hospitals) the needed requirements to access the credit and capital markets for the new investments.

ADAM's Blueprint

Our program "ADAM – THE HOSPITAL OF THE FUTURE" helps to capture short term cost savings potential and to tap the potential for efficiency improvement and to secure your House's long term, strategic positioning with a coherent and sustainable business model.



WHY BIM AND IMP CONSULTING?

ADAM is the joint transformation program of the partners BIM and IMP Consulting for the hospital of the future.

IMP Consulting AG, www.imconsulting.com, is the innovative, international networked think-tank for business model excellence, innovation excellence, value chain excellence and sales and marketing excellence.

BIM, Business Infrastructure Management AG, www.bim.ch, is the engineering company for IT solutions and innovation. BIM's solutions make money, save money or avoid (compliance) problems. BIM delivers success with a threefold guarantee: on time, on target, on budget.

The list of companies doing so is very short.

Together IMP and BIM believe in the future of the hospital business and in the available productivity and creativity potential in the Swiss hospital market. Together BIM and IMP deliver a transformation program toward the hospital of the future: ADAM, a program to generate sustainable financing prerequisites for the Swiss hospital industry.

Our interdisciplinary teams of hospital business consultants, business analysts, solutions architects and engineers understand the Today of the hospital, grasp the Tomorrow, help to define the orientation and to design the future. With method, with pragmatic advisory services, with precise engineering and with IT based solution: measurable, manageable, guaranteed.

ADAM has four orchestrated, coherent programs available:

- Hospital Efficiency is the program for business and value chain process optimization and automation
- Hospital Excellence is the program for business excellence, innovation excellence and value chain excellence production (e.g. purchasing excellence program)
- Hospital Organization is the program for organization and culture development, change and performance management with hospital specific KPIs
- Hospital IT helps IT organization to align with the business and to become service oriented. The program supplies system and tool landscape harmonization and optimization.

ADAM in Facts and Figures.

The Swiss health industry with over 300'000 employees is one of the largest employers in Switzerland and the hospitals with 47% of the whole is definitely the largest group within the industry.

ADAM's programs regards a population of about 140'000 employees.

The overall cost in the Swiss health industry make in 2012 a good 11.5% of the GDP or 68 Billion Swiss Francs and rising. The part of the hospitals was over 36% or more than 24 Billion Swiss Francs.

ADAM addresses a savings potential of at least 7 to 8 Billion per year.

The task ist this: finance the need for over 9 Billion Swiss Francs for new hospital buildings in Switzerland. The new hospital financing bill introduced in 2012 requires that hospitals must generate the financing prerequisites themselves.

ADAM is the tested solution. BIM and IMP deliver success. With guarantee.

FIRST FIELD SUCCESSES

ADAM is our answer to the already initiated paradigm shift in the Swiss hospital industry:

Next to attention to and respect for the medical principles, the disciplined, explicit and well balanced observation of economic constraints and logic became a must.

IMP Consulting, www.impconsulting.com
BIM, www.bim.ch

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